

Improving your financial management experience

The University of Connecticut is requesting help for research into concerns of small businesses regarding financial management and their use of online banking capabilities for these purposes. As someone involved with managing finances of small business, your participation in this survey will help to institute convenient financial management services within online banking and help you manage your finances more effectively. The survey should take less than 5 minutes to complete and includes a chance to **win a \$100 American Express gift card**. A link to the survey and the researcher's contact information are given below. Please feel free to share this survey with others.

Business owners: www.zoomerang.com/Survey/?p=WEB229ULTNQR7

In house Bookkeepers/Accountants: www.zoomerang.com/Survey/?p=WEB229VNRDYKZN

Independent Bookkeepers/Accountants: www.zoomerang.com/Survey/?p=WEB229V4JH2FRS

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